

Volunteer Coordinators Network Brown Bag Luncheon
April 18, 2005

Working with Corporate Volunteers

Guest Speakers:

Sandra Ishii-Johnson, Questar
Dorothy Anderson, American Express
Maurice Noyes, American Express
Chris Seibert, American Express

Benefits to Corporation:

1. Opportunity to address community needs
2. Improves public image
3. When volunteers are piggybacked onto a monetary donation, it stretched the funding
4. Builds teamwork between employees
5. Improves employee morale

Both sectors need to work together and understand one another:

1. Remember that non-profits and for-profit businesses have different cultures and different operating practices
2. Keep the lines of communication open, non-profits need to voice their expectations
3. Involve corporate volunteer programs in the planning process
4. Make sure the corporate volunteers are put to WORK! When they say 20 people will be participating, 20 people will be participating. Make sure there is something for everyone to do. Too much work is better than not enough.

Considerations corporations use when selecting a volunteer project:

1. Good experience with non-profit in the past
2. The volunteer opportunity is well organized.
3. The project is far enough out to allow for advanced planning.
4. Project provides a long-term community impact or has the possibility of become a long-term partnership for corporation.

Working with corporate values:

American Express has the following corporate values that apply to their volunteer program:

- 1.

